



## Champ'Academy® | Create your own company vintage



Cinerea International

Liège

Phone number (main contact): +32  
483 40 34 26

<https://www.cinerea.be/>

**Champ' Academy® is an original teambuilding concept, devised by Cinéréa Benelux, a glimpse into the life of the head of a Champagne wine cellar.**

### The concept

Cinéréa Benelux calls on your creative talent to work as a team on producing your own sparkling wine, by blending the five varieties of white grape found in the Champagne vineyards.

### The schedule

- The wine-expert-activity-leader uses an accelerated artificial method to give your wine some glorious bubbles. You could mistake them for the real thing!
- Then create your brand, design the label, and plan how your vintage can be marketed and distributed.

- There is a vote for the best, and indeed the worst, of all the sparkling drinks produced. Surprises guaranteed!
- To round off this unique sparkling experience, crack open a bottle of genuine champagne.

## The organiser

The leading organiser of high-end informal wine-tasting events in Belgium, Cinérea Benelux organises business events based on various product tastings, such as wine, beer chocolate and so on.

## Other champagne-based activities:

- [Bubble Speed Tasting](#)<sup>®</sup>
- [Vini Vegas champagne](#)<sup>®</sup>

Take a look at all the teambuilding activities offered by [Cinérea Benelux](#).

**Champ'Academy<sup>®</sup>: an unforgettable day to stimulate your employees' creative juices by inventing their own vintage champagne.**

---

The information contained herein is provided as a guide only.

We recommend that you check with the local supplier before you leave.

Website editor

Michel VANKEERBERGHEN, Wallonia Belgium Tourism Chief Executive Officer (WBT asbl).

© Wallonia Belgium Tourism (WBT asbl). Avenue Comte de Smet de Nayer 14 . 5000  
Namur. Belgium + 32 (0)81 84 41 00 walloniabelgiumtourism.co.uk info@wbtourisme.be

The information contained in this document is provided and has been compiled very carefully by Wallonia Belgium Tourism (WBT NPO). The editor cannot be held responsible for possible changes that could have occurred between the collection of data and their presence in this document.

Unless otherwise specified, the information you find in this document belongs to Wallonia Belgium Tourism (WBT NPO).

Any use or reproduction of the information require a prior written permission

Wallonia Belgium Tourism (WBT NPO) reserves all intellectual property rights in this document